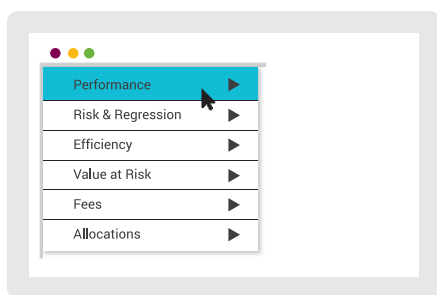


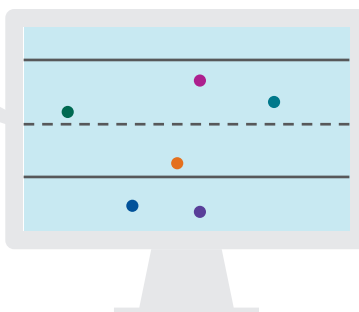
# Know how you rank with ANALYTICS

You know how you perform against the benchmark, but you're competing against other active managers – not an index. eVestment Analytics equips you to compare your strategy to those of competitors on multiple dimensions, from performance to portfolio characteristics, PM bios to active share, efficiency to firm ownership.

## Build comparisons by choosing from hundreds of metrics

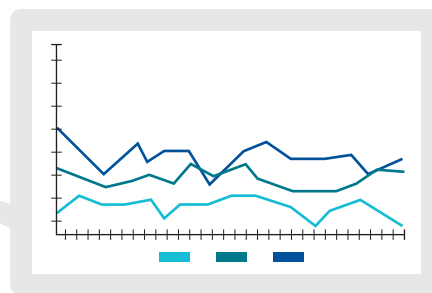


## See products in quartile rankings



## Save rankings

- 1 In Excel to work offline
- 2 In a custom universe for deeper analysis
- 3 In a template to automate reporting



## USE ANALYTICS TO

### Know how you rank.

Map your competitive landscape by understanding how you rank against peers. Choose the metrics you care about, then chart yourself against competitors to see how you stack up.

### See yourself as consultants and investors do.

Every day, asset owners and consultants screen thousands of fields in eVestment, looking for investment talent that meets the criteria they've set. Use Analytics to understand how your firm and your products appear in these screens.

### Generate standardized marketing collateral.

Use Analytics templates to generate product fact sheets and other marketing collateral that automatically refreshes with new quarterly data.

## POWER PACK



### Add Asset Flows + Advantage to Analytics

to see how you rank in market share, flows capture, and investor and consultant screening activity.

## Learn how you rank:

[solutions@evestment.com](mailto:solutions@evestment.com)

# The power of ANALYTICS

## Technical Brief

eVestment Spectrum Analytics is a set of best-in-class tools for analyzing, comparing and charting data on 27,800+ institutional strategies — traditional and alternative — in the eVestment database. Advanced capabilities allow users to quickly zero-in on specific strategies or analyze entire peer universes.

## Capabilities

### Manager Research

Search the database of 3,600+ managers and 27,800+ products by name, or filter using the criteria you value, from more than 2,600 unique data fields.

Quickly get overview data on performance, risk and more, with drill-down capabilities for deeper analysis.

Analyze performance and rankings with growth of \$1,000, standard deviation and cumulative returns charts as well as historical performance and peer share. And get deeper visibility into strategy and firm key-professionals, turnover, narratives and assets.

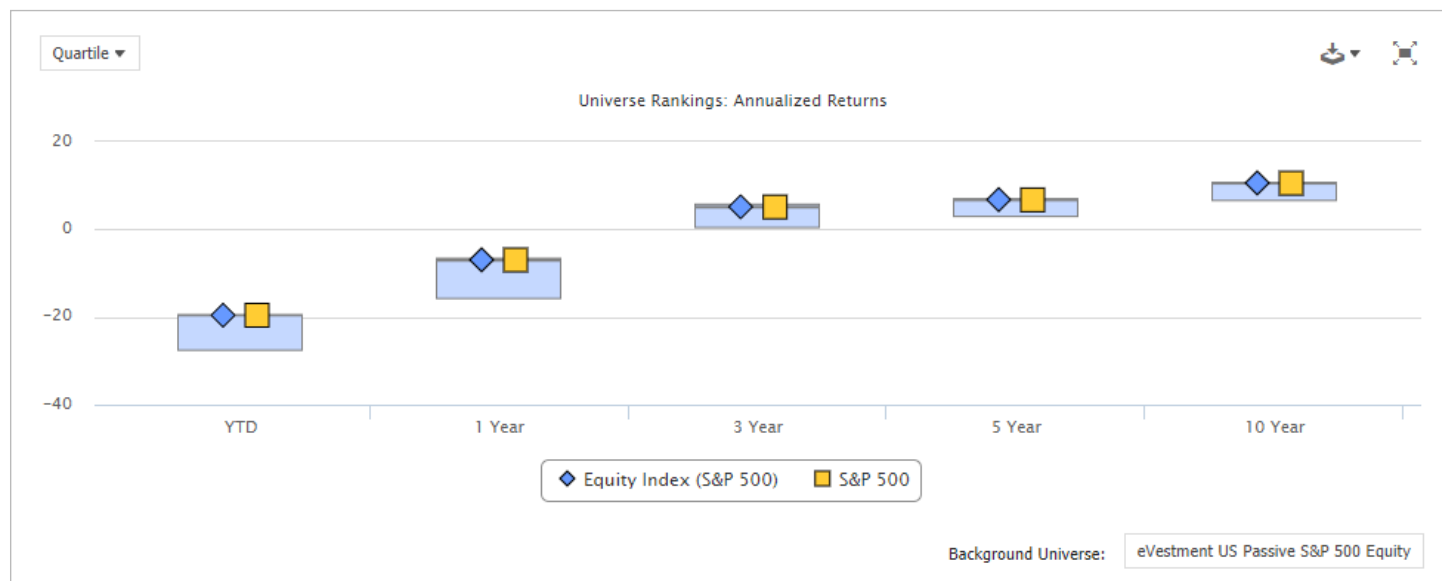
**Select Fields** Browse or Search for data to appear in your comparison.

Search for fields

Level	Group
Most Common	General Info
Most Recent	Asset Info
Trending	Account Info
Firm	Characteristics
Product	Allocations
Fees	Objectives
Performance	People
Percent Complete	Holdings & Exposures
Mnth & Qtr Return S...	Fees & Disclosures
Asset Flows	Derivatives/ESG
Advantage	Private Real Estate

**Level:** Product ✓  
**Group:** Select a Group  
**Section:**  
**Attribute:**

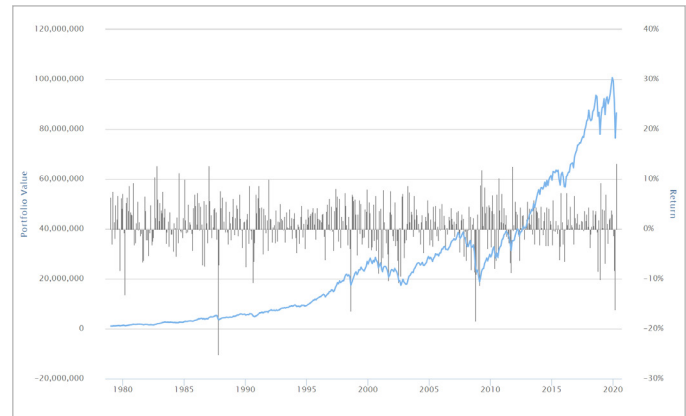
Close Field Selection



# The power of ANALYTICS

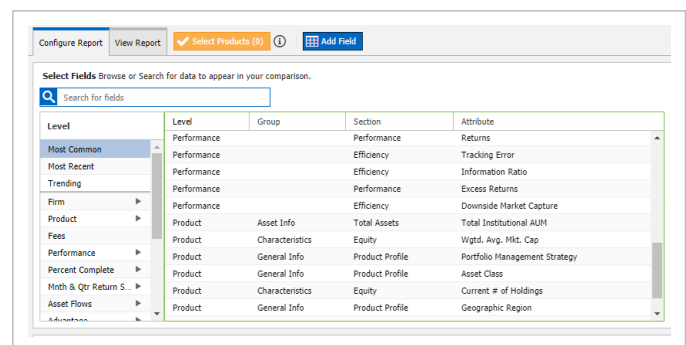
## Portfolio Analysis

Build hypothetical portfolios to understand the impact of allocation changes or model how a new product would fit within the portfolio.



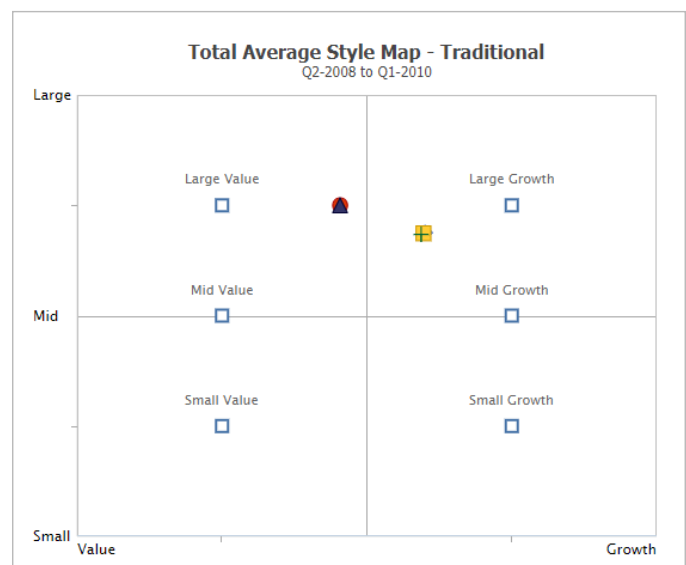
## Peer Analysis

Compare multiple products on quantitative and qualitative dimensions, then generate reports to see how managers stack up.



## Return-Based Style Analysis

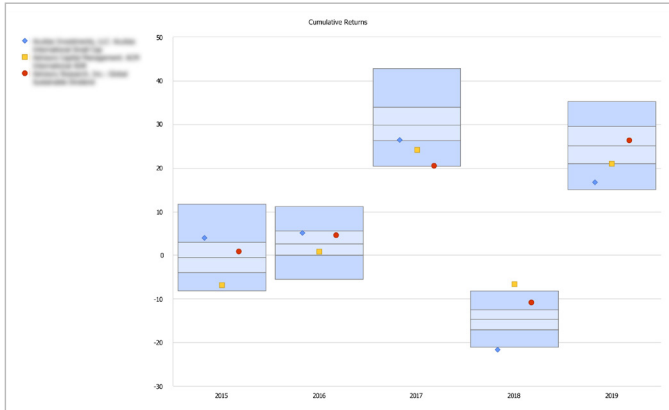
With six predefined style studies, or groups of index factors, analyze returns to determine style and chart the results. Then compare those results to the strategy's stated primary style emphasis to determine if the strategy has stayed the course or if it has drifted into other asset classes, market caps or styles.



# The power of ANALYTICS

## Interactive Charts

Create custom charts with qualitative and quantitative data. Choose the metrics you care about and share the data with peers, clients and prospects.



Universe: divestment AI ACWI ex-US Equity

	VT	RH	2015		2016		2017		2018		2019	
				Rk		Rk		Rk		Rk		Rk
5th percentile			11.66		11.13		42.78		-8.22		35.21	
25th percentile			2.92		5.54		33.88		-12.55		29.49	
Median			-0.56		2.54		29.79		-14.74		23.03	
75th percentile			-4.03		-0.04		26.22		-17.15		20.94	
95th percentile			-8.20		-5.55		20.37		-21.12		15.00	
# of Observations			390		408		403		392		381	
Investment Company, US	SA	GF	3.94	20	5.08	28	26.40	73	-21.09	96	16.69	92
Investment Company, Europe	SA	GF	-6.88	91	0.80	69	24.12	87	-6.67	3	20.95	75
Investment Company, Asia	SA	GF	0.84	38	4.57	34	20.48	95	-10.85	13	26.32	42

Results displayed in USD using Spot Rate (SR).

## Custom Reporting

Create customized fact sheets, presentations and reports with drag and drop functionality. Choose from a library of templates and easily export your reports to PDF, Word, or PowerPoint, and further customize, annotate and append your data for complete flexibility.

