

Benefit from insights across the institutional landscape with

MARKET LENS

Whether you're an in-house investment team or you work with an investment consultant, you need a big-picture view of the global marketplace, and that's exactly what eVestment Market Lens provides. As a library of documents, videos and presentations aggregated from thousands of public and corporate plans in the U.S. and U.K., Market Lens gives investors line of sight into:

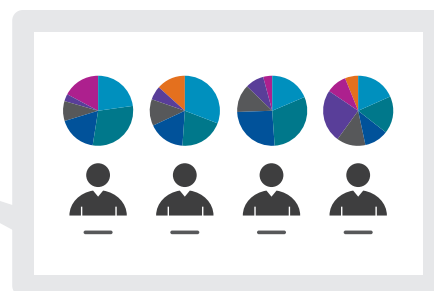
The actual fees other institutional investors have negotiated, not just manager-stated fees



Commentary and analysis from the world's top investment consultants



Detailed data on how other investors are allocating



USE MARKET LENS TO

Hold your managers accountable.

Know whether your managers are being downgraded or watch listed by other investors or consultants.

Ask the right questions.

Make the most of the short time you have to meet with your managers each quarter. Leverage the Market Lens library of manager reviews for quick insight into the salient questions to ask.

Negotiate fees intelligently.

Use the fee intelligence in Market Lens to understand what other investors are paying and ground your negotiation strategy in actual data.

Step-up to [Investor Pro](#) because your tools should be as good as you are.

Market Lens +

- The most influential database of institutional managers in the world
- Analytics tools for comparing and ranking managers and conducting what-if simulations
- A centralized, searchable and auditable repository for all your manager research documents, notes, emails, ratings and reviews

[Request a list of the most recent documents added to the Market Lens library:](#)

solutions@evestment.com

The power of MARKET LENS

Technical Brief

eVestment Market Lens is a searchable document library; a directory of consultants, investors and managers and their network of relationships; a dynamic database of consultant ratings and recommendations; and a log of manager searches at over 8200 public and corporate plans in the U.S., U.K., Canada and Australia. It gives institutional investors access to thought leadership from thousands of sources and, importantly, helps them see their own managers in a broader context, with line-of-sight into how other investors and consultants view and rate them.

Capabilities

Research Library

eVestment Market Lens includes a searchable library of thousands of research documents for institutional investors. Topics range from market outlooks to risk modeling, portable alpha to ESG. The documents are aggregated from over 8200 public and corporate plans in the US, UK, Canada and Australia and sourced from filings as well as information requests. With Market Lens, investors tap into thought leadership from top consulting firms, but also asset managers and some of the largest investors in the world.

The screenshot displays the eVestment Market Lens Research Library interface. On the left, a 'Filters' sidebar includes options to 'Reset', 'Expand All', and 'Collapse All'. It lists 'Aon (149)' and 'Asset Consulting Group (9)' with a 'View 58 More' link. Under 'Document Type', '1 Selection' is shown, including 'Annual Report (5)', 'Asset Allocation (1,207)', 'Board Minutes (2)', 'Client Presentation (70)', 'DC Plan Review (401)', and 'Evaluation - Manager (2,240)', with a 'View 20 More' link. Under 'Author Type', '1 Selection' is shown, including 'Consultant (2,442)', 'Consultant/Institutional Investor (96)', and 'Institutional Investor (844)'. The main area shows '2,442 results in Documents' with '2 Filter Selections'. It includes an 'Export All Results' button, an 'Alert' icon, and a 'Sort By Relevance' dropdown. The results list shows documents with dates, page counts, and sources, along with 'Strategy' and 'Consultant' information. The 'Notes' column provides detailed descriptions of the documents, such as '2nd Quarter 2020 Investment Landscape', 'Capital Markets Update -- March 2020', '2020 Capital Markets Assumptions - Q1 Update', 'ESG Report -- logged as a portfolio review and research', 'Pension Analysis -- authored by...', and 'Real Estate Performance Reporting Review of Processes and Controls -- ...was also asked to identify best practices for real estate investment operations, evaluate book of record best practices, and evaluate business model for efficiency and efficacy" (pg 2) -- presentation was originally going to be discussed at the March 16th meeting, which was cancelled'.

The power of MARKET LENS

Recommendations and Ratings

Understand how other investors and consultants rate your managers – which are being recommended, which are being watch-listed and whether their consultant ratings are changing. Subscribe to alerts to be automatically notified when recommendations or ratings are added that match the criteria you define.

The screenshot shows a 'Recommendation/Ratings' filter modal overlaid on a data table. The modal has a search bar, a 'Show only selected' checkbox, and a list of 15 recommendation/rating categories, each with a checkbox and a count in parentheses. At the bottom right of the modal are 'Apply Filters' and 'Cancel' buttons.

Date	Investment Recommendation
05/08/2020	Investment Recommendation - Hire (2,881)
05/08/2020	Rated - Buy (1,794)
05/08/2020	Investment Recommendation - Finalist (917)
05/08/2020	Rated - Recommended (690)
05/08/2020	Investment Recommendation - Terminate/Replace/Reduce (635)
05/08/2020	Investment Recommendation - Shortlist (525)
05/08/2020	Investment Recommendation - Remain on Watchlist (454)
05/08/2020	Rated - Hold (451)
05/06/2020	Investment Recommendation - Watchlist (425)
05/06/2020	Investment Recommendation - Retain (310)
05/06/2020	Investment Recommendation - Added to Watchlist (160)
05/06/2020	Rated - Sell (86)
05/06/2020	Investment Recommendation - Removed from Watchlist (40)
05/06/2020	Rated - Not Recommended (35)
05/01/2020	Investment Recommendation - Potential Replacement (29)

9,432 results in Recommendations and Ratings

Export All Results

Search for Recommendation/Ratings

Show only selected (0)

☐ Recommendation/Rating

☐ Investment Recommendation - Hire (2,881)

☐ Rated - Buy (1,794)

☐ Investment Recommendation - Finalist (917)

☐ Rated - Recommended (690)

☐ Investment Recommendation - Terminate/Replace/Reduce (635)

☐ Investment Recommendation - Shortlist (525)

☐ Investment Recommendation - Remain on Watchlist (454)

☐ Rated - Hold (451)

☐ Investment Recommendation - Watchlist (425)

☐ Investment Recommendation - Retain (310)

☐ Investment Recommendation - Added to Watchlist (160)

☐ Rated - Sell (86)

☐ Investment Recommendation - Removed from Watchlist (40)

☐ Rated - Not Recommended (35)

☐ Investment Recommendation - Potential Replacement (29)

✓ Apply Filters

Cancel

The power of MARKET LENS

Anonymously Request Proposals from Managers

Market Lens gives investors the ability to anonymously post mandates or tenders and receive proposals in the same platform. It also allows investors to restrict visibility to select managers, so only the managers you choose have an opportunity to respond.

Listing Contact Information

Hide Contact Info: ☐ (Remain anonymous to potential responding managers)

First Name: *

Last Name: *

Response Email: *

Email for Contact by eVestment support: *

Phone Number for Contact by eVestment support: *

Mandate Summary

Mandate Type: Manager ▼ (Service provider searches coming soon)

RFP Issue Date: Select Date

RFP Deadline Date: Select Date

Amount (in millions): Select Currency ▼

Is Passive: ☐

Mandate Description

Consultant Name:

Investor Name:

Investor Country: * Select Country ▼

Investor State: Select State ▼

Investor Type: * Select Investor Type ▼

Plan Type: Select Plan Type ▼

Investment Strategy: * eVestment ▼ (All Datasets) ▼
(Select Universe) ▼